

Ethics

1. Blind trust
 - BGR, stock, ownership
 - Tobacco clients
2. Katrina contracts
 - Rosemary Barbour
 - Henry, Austin
 - Homeowner grant closings, friendly legislators
3. Use of aircraft, mansion
4. Partnership, MCI
5. Tax returns

Governing

1. Appointments
 - Health Department
 - Pharmacy Board
 - Major agencies, ie. MDA, MEMA, MDEQ
2. Making government work
 - Medicaid
 - Sales taxes
 - State government more responsive than ever
3. Katrina recovery
 - Great story to tell
 - Methods of telling it

Communicating

1. Surrogates
2. Close coordination between campaign, Governor's office
3. Rapid response

Special consideration

1. Naming National Guard facilities for Mississippi soldiers killed in Middle East; while honorable, does it create an eternal reminder of the horrors of the war that plays on anti-war emotions?